

Subject: Business Studies

Exam arrangements:

Two papers

Paper 1: Theme 1: Investigating Small Business (1BS0/01)

- Written examination
- 1 hour and 30 minutes, 50% of the qualification
- 90 marks: Section A: 35 marks Section B: 30 marks Section C: 25 marks.
- Equipment: black pen, pencil, ruler, calculator

Paper 2: Theme 2: Building a Business (1BS0/02)

- Written examination
- 1 hour and 30 minutes, 50% of the qualification
- 90 marks: Section A: 35 marks Section B: 30 marks Section C: 25 marks.
- Equipment: black pen, pencil, ruler, calculator

Main topic areas:

- Topic 1.1 Enterprise and entrepreneurship :
- Topic 1.2 Spotting a business opportunity
- Topic 1.3 Putting a business idea into practice
- Topic 1.4 Making the business effective
- Topic 1.5 Understanding external influences on business
- Topic 2.1 Growing the business
- Topic 2.2 Making marketing decisions
- Topic 2.3 Making operational decisions
- Topic 2.4 Making financial decisions
- Topic 2.5 Making human resource decisions

Revision advice:

Both papers consist of a mix of calculations, multiple-choice, short-answer and extended-writing questions.

Formula that need to be learnt:

- percentages and percentage changes
- Averages
- revenue, costs and profit
- gross profit margin and net profit margin ratios
- average rate of return
- cash-flow forecasts, including total costs, total revenue and net cash flow.

Pupils should focus on learning key formula and key terms and then practice application, analysis and evaluation through practical activities and practice exam papers. Revision guides and workbooks are useful. Revision materials will be uploaded to Show My Homework to help prepare pupils for Mock exam.

- CGP GCSE Business Edexcel Revision Guide - for the Grade 9-1 Course: ISBN: 9781782946908
- GCSE Business Edexcel Exam Practice Workbook - for the Grade 9-1 Course : ISBN: 9781782946939
- Revise Edexcel GCSE (9-1) Business Revision Guide (Pearson) ISBN 9781292190716
- Revise Edexcel GCSE (9-1) Business Revision Workbook (Pearson) ISBN 9781292190709

Key websites / resources

BBC Bitesize: <https://www.bbc.co.uk/bitesize/subjects/zpsvr82>

Tutot2U: <https://www.tutor2u.net/business>

GCSE Pod: Playlist for Theme 1:

<https://members.gcsepod.com/shared/playlists/playlist/1397450#>

GCSE Pod: Playlist for Theme 2:

<https://members.gcsepod.com/shared/playlists/playlist/1397451>