**Year 11 Mock Preparation: Revision Lesson Schedule**

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| Lesson | Themes |
| 1 | Added Value, Customer Service, Quality, Differentiation, Unique Selling Point, Market Research, franchising  **BBC bitesize links**  <https://www.bbc.co.uk/bitesize/guides/zm4krj6/revision/1>  <https://www.bbc.co.uk/bitesize/guides/zkqp6v4/revision/3>  <https://www.bbc.co.uk/bitesize/guides/zn3847h/revision/1>  <https://www.bbc.co.uk/bitesize/guides/z6y9rj6/revision/1>  <https://www.bbc.co.uk/bitesize/guides/z48x7nb/revision/6> |
| 2 | Market segmentation and Market mapping, Marketing Mix and Promotion, Design Mix, Product Life Cycle, Impact of technology, Business Planning  **BBC bitesize Links**  <https://www.bbc.co.uk/bitesize/guides/z7scbdm/revision/1>  <https://www.bbc.co.uk/bitesize/guides/z6y9rj6/revision/1>  <https://www.bbc.co.uk/bitesize/topics/zvq9rj6> |
| 3 | Types of production, productivity, efficiency, motivation, reducing workforce |
| 4 | Economy and trade, economic factors – exchange rates, interest rates, unemployment, taxation, supply and demand factors, stakeholders, legislation  **BBC Bitesize links**  <https://www.bbc.co.uk/bitesize/guides/zvwtmfr/revision/1>  <https://www.bbc.co.uk/bitesize/topics/z6rfpg8>  <https://www.bbc.co.uk/bitesize/guides/z6scbdm/revision/1>  <https://www.bbc.co.uk/bitesize/guides/zmnr382/revision/1>  <https://www.bbc.co.uk/bitesize/guides/zrwtmfr/revision/1> |
| 5 | Business growth and objectives, recruitment and selection, ownership  **BBC Bitesize links**  <https://www.bbc.co.uk/bitesize/topics/z6rfpg8>  <https://www.bbc.co.uk/bitesize/guides/zkhby9q/revision/1>  <https://www.bbc.co.uk/bitesize/examspecs/z98snbk>  <https://www.bbc.co.uk/bitesize/guides/zhy9rj6/revision/1>  <https://www.bbc.co.uk/bitesize/guides/zh3847h/revision/1>  <https://www.bbc.co.uk/bitesize/guides/zbwhxyc/revision/1>  <https://www.bbc.co.uk/bitesize/guides/z48x7nb/revision/1> |
| 6 | Cash flow, profit, cost of sales, % change, ARR, Sources of finance  **BBC Bitesize links**  <https://www.bbc.co.uk/bitesize/guides/zfjhxyc/revision/1>  <https://www.bbc.co.uk/bitesize/guides/zb2shbk/revision/1>  https://www.bbc.co.uk/bitesize/guides/zhwtmfr/revision/1 |
| 7 | General revision  Tutor 2 U links  <https://www.tutor2u.net/business/blog/gcse-igcse-business-studies-revision-notes-master-listing>  GCSE Pod  <https://members.gcsepod.com/shared/podcasts/title/11457/70561>  <https://members.gcsepod.com/shared/podcasts/title/11458/70569>  <https://members.gcsepod.com/shared/podcasts/title/11461/70585>  **Seneca Website**  <https://app.senecalearning.com/classroom/course/e7efbfa0-222a-11e8-9249-b5781fc38111> |