

# The Business Learning Journey

## Key Stage 4: GCSE Business Studies (Edexcel 2017)

Key Stage 4									
Year Group	Autumn 1		Autumn 2	Spring 1		Spring 2	Summer 1	Summer 2	
Year 10	Unit 1.1 Enterprise and Entrepreneurship		Unit 1.2 Spotting a Business Opportunity	Unit 1.3 Putting and idea in Practice		Unit 1.4 Making the Business Effective	Unit 1.5 The External Influences on Business	Unit 2.1 Growing the Business	Unit 2.2 Making Marketing Decisions
Year 11	Unit 2.3 Making Operational Decisions		Mock Preparation	Unit 2.4 Making Financial Decisions		Unit 2.5: Making Human Resource Decisions	GCSE Revision	GCSE Exams	

## Key Stage 5: GCE Business Studies (Edexcel 2015)

Key Stage 5									
Year Group	Autumn 1		Autumn 2	Spring 1		Spring 2	Summer 1	Summer 2	
Year 12	1.1 Meeting customer needs		1.2 Market	1.3 Marketing mix and strategy		1.4 Managing people	1.5 Entrepreneurs and leaders	4.1 Globalisation	
	2.1 Raising finance		2.2 Financial planning		2.3 Managing finance		2.4 Resource management	2.5 External influences	3.1 Business objectives and strategy
Year 13	3.2 Business growth	3.3 Decision making techniques		3.4 Influences on business decisions		3.5 assessing competitiveness		Revision and exam preparation including pre-seen case	GCE Exams
	4.2 Global markets and business expansion			4.3 Global marketing		4.4 Global industries			