

# The Business Learning Journey

Key Stage 4						
Year Group	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 9	Unit 1.1: Enterprise and Entrepreneurship	1.2: Spotting a Business Opportunity		Unit 1.3: Putting and idea in Practice	Unit 1.4: Making the Business Effective	
Year 10	Unit 1.5 The External Influences on Business	Unit 2.1: Growing the Business		Unit 2.2: Making Marketing Decisions		Unit 2.3: Making Operational Decisions
Year 11	Unit 2.4: Making Financial Decisions	Mock Preparation	Unit 2.5: Making Human Resource Decisions	GCSE Revision		GCSE Exams

Key Stage 5						
Year Group	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 12 (Single)	Unit 1: Exploring Business: Factors Contributing to the Success of Businesses		Unit 1: Exploring Business: The Effects of the Environment on a Business		Unit 1: Exploring Business: Importance of Innovation and Enterprise	
	Unit 3: Personal and Business Finance: Personal Finance		Unit 3: Personal and Business Finance: Business Finance		Revision and Exam	Unit 8: Recruitment & Selection: Process
Year 12 (Double)	Unit 5: International Business: Why Trade Internationally?		Unit 5: International Business: External Factors and Cultural Differences		Unit 5: International Business: Strategies and Resources	
	Unit 13: Cost and Management Accounting: Exploring Cost and Management Accounting			Unit 13: Cost and Management Accounting: Investment Appraisal Methods		Unit 6: Principles of Management: Functions
Year 13 (Single)	Unit 2: Developing a Marketing Campaign: Principles	Unit 2: Developing a Marketing Campaign: Research	Unit 2: Developing a Marketing Campaign: Development	Revision and Exam Preparation	Exam	
	Unit 8: Recruitment and selection: Investigating a Business	Unit 8: Recruitment and selection: Documents	Unit 8: recruitment and Selection: Applications and Interviews	Unit 8: Recruitment and Selection Evaluation		
Year 13 (Double)	Unit 4: Managing an Event: Could I be an Event Organiser	Unit 4: Managing an Event: Planning an Event	Unit 4: Managing an Event: Staging and Evaluating an Event			
	Unit 6: Principles of Management: management and Leadership Styles	Unit 6: Principles of Management: Managing Human Resources and Motivation	Unit 6: Principles of Management: Managing Change and Quality		Exam	

