Unit = Persuasive Speaking YR8	Road Map			

In this unit you will explore persuasive writing and how to write and speak persuasively. The aims are as follows: **LG1**: Knowledge **LG2**: Application **LG3**: Skills	Assessment Grades			

Themes	Learning Goals/Outcomes/Content	👍	✊	👎
What is the difference between persuasive and descriptive writing?	LG1: To know a range of persuasive methods. LG2: To identify explicit differences between persuasive and descriptive writing. LG2: To identify different persuasive strategies			
Which language persuasive methods can we identify and confidently understand? How are adverts persuasive?	LG1: To know a range of persuasive language methods. LG2: To identify how adverts use persuasive language and format methods.			
How do writers use structural methods to persuade the reader?	LG1: To know a range of structural persuasive methods. LG3: To analyse the impact of specific structural persuasive methods.			
How does a persuasive speech use a range of language and structural methods?	LG1: To know a range of persuasive language and structural methods. LG2: To identify how a speech uses a range of language and structural methods. LG3: To demonstrate understanding by completing their own PEE paragraph.			
What makes an effective persuasive speech?	LG2: to identify persuasive methods a winning speech uses. LG3: to analyse the impact and effect the chosen persuasive methods have on an audience.			
What information and research skills are needed to learn about a key element?	LG1: To know methods used for research skills. LG3: To use the methods to find out key information about endangered animal.			
How do I plan for writing a persuasive speech?	LG1: To know how to plan for a persuasive speech. LG2: to select key information to include in own speech.			
Can we apply what we have learned so far about persuasive writing into our own speeches?	LG1: To consolidate knowledge on persuasive methods. LG3: To apply knowledge to create own persuasive speech.			
How might a writer create a sense of cohesion through linking paragraphs? How might a persuasive argument be structured in a logical way?	LG1: To know cohesive devices to link paragraphs. LG2: To identify linking methods between paragraphs. LG3: To apply cohesive devices to persuasive speech.			
How do we use vocabulary to strengthen our persuasive speech?	LG1: To know more of a range of vocabulary. LG2: To identify more sophisticated and effective vocabulary for speech. LG3: To apply more sophisticated vocabulary to speech.			
Have I created a successful persuasive speech?	LG3: To apply knowledge of everything so far to create a final draft for persuasive speech.			
What presentational skills do I need to use to present my speech?	LG2: To identify a range of presentation skills for speech. LG3: To adapt speech to take into consideration the presentational skills needed.			
How are we going to present our speech?	LG3: To practise persuasive speech.			
Can we present a persuasive speech?	LG1: To know a range of persuasive and presentational methods. LG2: To identify key factors that make a speech persuasive. LG3: To present a persuasive speech.			

Can I now confidently write more persuasively? Can I set out a letter correctly?	LG1: To know when to use a range of persuasive methods. LG3: To craft and develop own point of view.			

LG1:

LG3:

Links:
LG1:
LG2:.
LG3: