




Nat Dip Health & Social Care Unit 8 Topic D	Road Map					
In this unit you will focus on the principles and practicalities that underpin meeting individuals' care and support needs The aims are as follows: LG1: Knowledge LG2: Application LG3: Skills	Assessment Grades					
	Topic D: Investigate how health promotion encourages individuals to change their behaviour in relation to their own health					
	Case study questions	Internal assessment				
Themes	Learning Goals/Outcomes/Content					
1. Models/Theories That Justify Behaviour Change – Health Belief Model & Theory of Reasoned Action Theory of Planned Behaviour & Stages of Change Model & Social Learning Theory	LG1: To identify the different models/theories that justify behaviour change. LG2: D.P7 Explain how models or theories that justify behaviour change can be used to overcome barriers in related to a selected health promotion campaign.					
2. Barriers to Health Promotion Campaigns	LG1: To identify the barriers in relation to a health promotion campaign. LG2: D.P7 Explain how models or theories that justify behaviour change can be used to overcome barriers in related to a selected health promotion campaign.					
3. Features of a Health Promotion Campaign	LG1: To identify the features of a health promotion campaign. LG2: D.P8 Explain the features of a selected health promotion campaign and the approaches used to increase public awareness.					
4. Coursework – Task 2	C.P5 Explain how approaches to health promotion and protection have been applied in a selected health promotion campaign. C.P6 Explain how approaches to prevention and control have been applied in a selected campaign C.M4 Assess the success of approaches used to promote and protect health and prevent disease in a selected health promotion campaign. C.D2 Justify the approaches used to promote and protect health and prevent disease in a selected health promotion campaign. D.P7 Explain how models or theories that justify behaviour change can be used to overcome barriers in relation to a selected health promotion campaign. D.P8 Explain the features of a selected health promotion campaign and the approaches used to increase public awareness. D.M5 Analyse how theories or models and approaches have been used in a selected health promotion campaign to overcome barriers and increase public awareness. D.D3 Evaluate the success of a specific public health campaign in encouraging behaviour change in relation to health.					

	D.D4 <u>Evaluate</u> how far a recent health promotion campaign met the aims of public health policy through the strategies and approaches used to improve the health of a demographic area.			