



Our Ref: CCO/PhotoCons

13 September 2024

Dear Parent/Carer

Student Photo Consent

We are in the process of updating the wording and terminology regarding student photos. This is to ensure that consent is clear for all parties involved i.e. students, parents, staff.

The wording will be updated as follows:

Previous wording	Updated wording
(none)	IM1 - Name to be used on the school website, printed publications and media whilst being at school and possibly after they leave (Could be viewed by external parties and potentially worldwide)
<ul style="list-style-type: none"> • Photograph on our school website/social media 	IM2 – Image to be used on school website and/or media whilst being at school and possibly after they leave (Could be viewed by external parties and potentially worldwide)
(none)	IM3 – Image to be used within school, e.g. on school books, wall displays, etc. whilst being at school and possibly after they leave.
<ul style="list-style-type: none"> • Photograph in our school prospectus/marketing • Photograph in our school newsletter 	IM4 – Image to be used in printed school publications e.g. school prospectus, newsletter etc. whilst being at school and possibly after they leave (Could be viewed by external parties and potentially worldwide)
(none)	IM5 - Image to be taken and used for miscellaneous circulation, e.g. images to be taken at school events whilst being at school and possibly after they leave (Could be viewed by external parties and potentially worldwide)
(none)	IM6 - Image to be displayed in non-public positions (staff room, school office, etc) if child has a medical condition/allergy that a member of staff needs to be aware of
<ul style="list-style-type: none"> • Video Imaging (i.e. school productions) 	VM1 – Video imaging to be used on school website and/or media whilst being at school and possibly after they leave (Could be viewed by external parties and potentially worldwide)
<ul style="list-style-type: none"> • Video Imaging (i.e. school productions) 	VM2 – Video imaging to be used within school, e.g. on electronic displays, etc. whilst being at school and possibly after they leave.

We would be grateful if you could kindly complete the updated consent form via ParentPay by 1st October 2024. If you require a paper copy, please contact claire.cowburn@oldburywells.com.

Yours faithfully

Becky Lawson

Assistant Headteacher

Behaviour, Standards & Safeguarding

Aspire | Enjoy | Achieve



Headteacher: Mr Lee Tristham
 Oldbury Wells, Bridgnorth
 Shropshire, WV16 5JD
 Tel: 01746 765454
 Email: school@oldburywells.com
 Web: www.oldburywells.com

T: 01746 760509
 E: office@trusted-schools.com
 E: finance@trusted-schools.com
 Company Number: 09617166

