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| **Business BTEC**  **5.1 International Business** | **Road Map** | | | | | |
| In this unit you will explore and compare the features of two successful businesses and give reasons for their success  **LG1**: Knowledge  **LG2**: Application  **LG3**: Skills | Assessment Grades |  |  | | | |
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| **Themes** | **Learning Goals/Outcomes/Content** | | |  |  |  |
| Types of business activity and reasons for conducting business overseas | LG1: To know the types of international business activity  LG1: To know the reasons for conducting business internationally  LG2: To apply reasons for conducting business internally to case study businesses  LG3: To be able to analyse and evaluate the appropriateness of the strategy and success of the operation. | | |  |  |  |
| Choice of market in which to operate | LG1: to know the choice of markets in which to operate  LG1: To understand the factors influencing the choice of market, e.g. type of product, costs, size of market.  LG2: To explain why businesses have chosen particular overseas markets -application of factors  LG3: To assess whether correct market choices have been made | | |  |  |  |
| **Finance for international Business** | LG1: To know the types of finance available for international business  LG2: To recognise the different support that is available for businesses operating internationally  LG3: To analyse the support that is available to contrasting businesses that operate internationally. | | |  |  |  |
| **Support for international Business** | LG1: To know the types of finance available for international business  LG2: To recognise the different support that is available for businesses operating internationally  LG3: To analyse the support that is available to contrasting businesses that operate internationally. | | |  |  |  |
| **Features of globalisation** | LG1: To know the main features of globalisation  LG2: To explain the main features and consider their impact  LG3: To evaluate the impact of globalisation on a business | | |  |  |  |
| **Trade blocs** | LG1: to understand the role of trade blocs  LG2: to apply/analyse the role of a trade bloc linked to chosen business/market  LG3: To evaluate the impact of trade blocs on international trade | | |  |  |  |
| **Barriers to International Trade** | LG3: to analyse the barriers to two contrasting businesses of operating internationally.  LG3: to evaluate the impact of barriers to trade. | | |  |  |  |
| **Assignment 5.1** | LG3: To evaluate the impact of globalisation on a business. | | |  |  |  |

**Links:**

**Prior Knowledge:** This is taught alongside Unit 1 some basic knowledge on ownership and size/scale will support learning in this unit.

**Future knowledge:**

**LG1**: Knowledge of strategic decisions/implications of scale will be developed in all unit 1 and Unit 4. Finance for international business will be developed with RMC in Finance units.

**LG2**: Throughout the course you will need to apply knowledge to your businesses selected in the assignment units and apply knowledge to given businesses in the exam units. This unit requires extensive application which will be developed further in later units.

**LG3**: Development of analysis and evaluation is vital for making business judgements throughout the course and this skill is developed in this unit.

LG3: Independent research skills are also developed