| Ice cream seller | Caculations |
| :--- | :--- |
| In one day sells 15 ice creams at a price of $£ 0.75$ | What was the day’s revenue? |
| Cone cost per ice cream: $5 p$ <br> Ice cream cost per ice cream: 20 p <br> Rent on the ice cream van for a day: $£ 10$ | What was the day’s total cost? |
| The entrepreneur had this financial objective: <br> "To have made a profit of $£ 10$ at the end of the <br> day" | What was the day’s profit? |
| Did they meet their target? | At the start of the day the ice cream seller put <br> $£ 100$ of their own money into the business. <br> They also borrowed a loan of $£ 15$ from the bank. <br> the whole day? |
| The bank charges an interest rate for loans of <br> $20 \%$ per week. | How much money does the ice <br> cream seller need to pay to the <br> bank at the end of the week? |

## Define these key terms and give an example of each

Financial objectives -

Non-financial objectives-

Fixed cost -

Variable cost-

Cash inflow -

## Cash outflow -

Would the following improve or worsen a cash-flow situation?

1. Having $£ 20,000$ in the bank account at the start of the year
2. Selling an unused fixed asset
3. An injection of finance into the business from an investor
4. A business being offered generous credit terms from the supplier
5. The cost of rent on the business premises increases


Topic 1.3 Putting a business idea into practice

What would be the impact on an entrepreneur who drives a removal van if the price of petrol went up?

Petrol is an example of........

The impact on total cost of this is......

As a result of this profit will.

The break-even quantity will.......

In response to this the entrepreneur could.......

Calculate the missing figures (identified with a *) in the table below

| $(\mathbf{£})$ | Sept | Oct | Nov | Dec |
| :--- | :--- | :--- | :--- | :--- |
| Total receipts | 14,000 | 15,000 | 8,500 | 19,500 |
| Payments | - | - | - | - |
| Machinery/equipment | 9,000 | 0 | 0 | 0 |
| Wages | 5,000 | 5,000 | 10,000 | 10,000 |
| Heating \& lighting | 0 | 1,000 | 0 | 0 |
| Other costs | 2,200 | 2,200 | 2,200 | 2,200 |
| Materials | 2,000 | 2,000 | 2,000 | 0 |
| Insurance | 0 | 3,500 | 0 | 0 |
| Total payments | 18,200 | $*$ | 14,200 | 12,200 |
| Net cash flow | $*$ | 1,300 | 5,700 | $*$ |
| Opening balance | 0 | $-4,200$ | $-2,900$ | $*$ |
| Closing balance | $-4,200$ | $-2,900$ | $*$ | 10,100 |



Using the graph above, calculate the

1) Break-even quantity
2) Margin of safety
3) Total revenue
4) Selling price
5) Total cost
6) Variable cost per unit

What would be the new breakeven point if fixed coss rose by $£ 2.00$ and variable cost per unit rose by $£ 0.20$ ?

