

Our Ref: TAC/attendance

December 2024

Dear Parent/Guardian

Re: Magic Monday and Fantastic Fridays!

Improving school attendance is everyone's business and to tackle the challenge we face we need to work together. Face-to-face education is important in helping pupils to fulfil their potential. During school time we believe pupils should be in class with their teachers and peers and enjoying all the benefits that brings. Parents/Carers of a child have a legal responsibility to ensure their child receives a suitable education, this is achieved through regular attendance at school.

The link between attendance and attainment is clear. In a recent study, only 36% of persistently absent children in KS4 got a grade 9-4 in their English and Maths GCSEs, compared with 84% of regular attenders. It's never too late to benefit from good attendance or to recover from previous poor attendance. In the same study, more than half (54%) of pupils who were persistently absent in Year 10 and then rarely absent in Year 11, passed at least 5 GCSEs, compared to 36% of pupils who were persistently absent in both years.

Attendance is important for more than just attainment. Regular school attendance can facilitate positive peer relationships, which is a protective factor for mental health and wellbeing.

Magic Monday and Fantastic Friday

Throughout the year we are running two attendance drives to help support and encourage positive attendance. These are planned in such a way that they can reward the positive attendance of students for coming to school.

Magic Monday – If your child is in school and in form on a Monday morning then their name is entered into a random draw in their form to get a 'queue jump' ticket for the week. It's simple but will give them the opportunity to get to the front of the queue at lunch time to maximise their time with their peers and friends.

Fantastic Friday – Each week for any student who achieves 100% attendance for that week they will be given a raffle ticket to be entered into a weekly prize of a chocolate bar at lunch time. Following this draw any student with a raffle ticket will be asked to write their name on the back of their ticket and post it in the white box in the hall to be entered into the half termly draws. The more tickets in the draw the more chances of winning.

We have a wide array of prizes available to be won, which will be shared out across the year.

Prizes include:

- £30 Voucher for Sainsburys
- £20 Voucher for the Boardroom Café in Bridgnorth
- Voucher for Beefyboys in Shrewsbury

Aspire | Enjoy | Achieve

- Family ticket to Telford Tigers Ice Hockey
- Voucher to Efes Takeaway
- Haircut vouchers from Taylor Barbers Bridgnorth
- 2x Family Portrait and Desktop Print
- 6 x Addidas boot bags
- Oldbury Wells Bobble Hats
- Voucher for Eurasia Tandoori in Bridgnorth
- Witches and Wizards afternoon Tea at Platform10 Bridgnorth.

Thank you for your support in promoting good attendance for all students and sharing the important messages within his letter.

This half term the main prizes on offer will be:

- £30 Sainsbury Voucher
- Telford Tigers Ice Hockey Family Ticket
- X2 Family Portrait

Yours faithfully



Mr Terry Cowburn
Head of Years10/11
Attendance Lead